



Dear TRU Parent,

Congratulations on becoming a Tobacco Resistance Unit (TRU) parent and supporting your child as they stand up against BIG TOBACCO!

TRU's mission is to protect Pennsylvania's youth from all tobacco and nicotine products (like e-cigarettes), through community outreach, education, advocacy, prevention, and cessation. TRU's vision is for all Pennsylvania youth to be tobacco and nicotine-free. TRU wouldn't be as strong as it is without your help!

Your child will have the opportunity to participate in tobacco awareness campaigns, social media events, regional conferences, statewide advocacy events, tobacco prevention education, and much more. Not only will your child be a part of TRU, they will also develop leadership skills and become confident youth advocates. There are opportunities for TRU members to impact their community, develop skills for their resume, and earn scholarships. Last year, we had 4,088 youth members across the state of Pennsylvania join TRU and we are aiming to grow even more during the upcoming year!

Your child and TRU have the potential to make our mission for a tobacco-free Pennsylvania possible. I want to thank you for helping TRU and supporting us as we continue to stand up for our youth. If you have any questions or would like to learn more, please visit our website: www.TRUinPA.org.

Sincerely,

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