

TDT NATIONAL DAY OF ACTION

DUNK ON BIG TOBACCO

MARCH 31, 2023

HOW IT WORKS

Host a Dunk on Big Tobacco event to encourage students to quit vaping and using other tobacco products.

1. There is no one way to carry out this event. Instead, TRU invites groups to use the following ideas to craft an event that is uniquely yours:
 - Share information on the dangers of tobacco and the resources available to help students quit. To get started, visit [TRUinPA.org](https://www.truinpa.org) and check out the FDA's [Vaping Prevention and Education Resource Center](#).
 - Purchase or create a mini dunk tank or [basketball hoop](#) for students to dunk their tobacco products
 - Hand out TRU gear and other prizes to students who dunk their vape
 - Invite the basketball team to participate in a dunk contest
 - Ask the cheer squad to create custom cheers for the event
2. Prepare for the big day by writing scripts containing the information and key messages you want to share. Create signs, banners and other visual displays, as well as handouts for all attendees.
3. Promote the event around campus using flyers, morning announcements, and screen displays. Customize the TRU [flyers](#) and [signage](#) or create your own!

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   TRUinPA.org

