



# Award Opportunities

The Tobacco Resistance Unit (TRU) offers two scholarship opportunities to recognize and reward TRU members who have gone above & beyond to support our mission throughout the school year. All registered TRU members are invited to apply. Funding for these awards are provided by a grant from the Pennsylvania Department of Health.

## TRU AMBASSADOR PROGRAM

### What is a TRU Ambassador?

Ambassadors are a core group of TRU members who serve as youth leaders within the TRU movement for an entire school year. Ambassadors help to shape the TRU program by offering feedback on activities and highlighting any tobacco trends they see around their school & community. They also assist with and participate in TRU events, including our annual Day at the Capitol.



### Requirements of being a TRU Ambassador:

- Be passionate about tobacco-free lifestyles
- Participate in a monthly conference call
- Organize and take part in TRU Storms & other events
- Attend Day at the Capitol
- Volunteer to help with social media campaigns, media interviews & other special projects throughout the year
- Be ready to make a change!

### Benefits of being a TRU Ambassador:

- End-of-year award
- Leadership skills (a great resume builder)
- Access to extra TRU gear
- Being part of an important statewide tobacco control initiative
- Making a difference!

## TRU ADVOCATE OF THE YEAR

The **TRU Advocate of the Year** is a TRU member who has exemplified what it TRU-ly means to be a great advocate for tobacco-free lifestyles. Applicants are asked to explain what it means to be a great advocate and how they have demonstrated those traits throughout the year. A video submission, in which the applicant discusses one of TRU's advocacy issues, is also required.



Learn more & apply at [TRUinPA.org/awards](http://TRUinPA.org/awards)