



Dear Prospective TRU Advisor,

Do you have an interest in helping youth stay tobacco-free? Are you a teacher, counselor, parent, or community leader over 21 years old? Sounds like you are ready to start a TRU group! As a Tobacco Resistance Unit (TRU) advisor, you can help youth stand up to BIG TOBACCO by implementing TRU groups in classrooms and after school clubs.

TRU's mission is to protect Pennsylvania youth from all tobacco and nicotine products (like e-cigarettes) through community outreach, education, and advocacy. TRU's vision is for all Pennsylvania youth to be tobacco and nicotine-free. But TRU wouldn't be as impactful as it is without people like you!

As a TRU advisor, you can engage youth in fun and informative TRU leadership workshops, develop advocacy and educational goals, arrange and attend TRU events, work with the American Lung Association in Pennsylvania on important-health related issues, help youth quit smoking/vaping, and save lives by helping PA youth stay tobacco-free.

By overseeing TRU groups in your school/community, you have the potential to make our vision of a tobacco-free future for PA youth a reality. On behalf of the American Lung Association, I want to thank you for your interest in TRU and supporting us as we continue to stand up for youth. If you have any questions or would like to learn more, please visit our website at TRUinPA.org.

Sincerely,

Lauren Chappel
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