

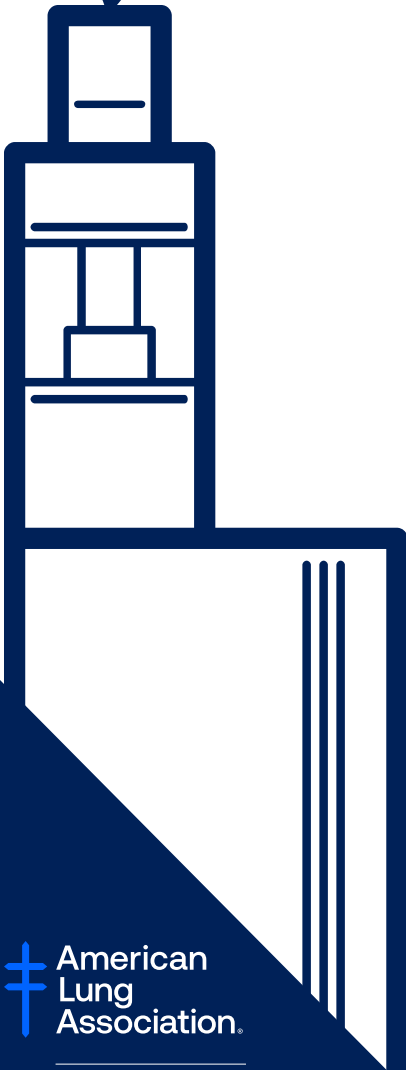
DOUBLE
PUMPKIN
DUPE

flim flan

Very Berry
Victim

BAMBOOZLEBERRY

DOUBLE-DEALING
DRAGONFRUIT



Don't be fooled by the flavor

What are flavored tobacco products? These products include cigars, cigarillos, e-cigarettes, menthol cigarettes, smokeless tobacco and hookah. Vaping and the use of nicotine in any form is unsafe. It's time flavored tobacco products are removed from the market.¹

There are over **15,000** flavors

for e-cigarette juices alone, such as fruit and candy flavors, mint, and menthol.²

In fact, **31%** of youth

currently use e-cigarettes due to the availability of "flavors such as mint, candy, fruit, or chocolate."³

Flavors attract kids.

81% of youth reported

their first tobacco product ever used was flavored.⁴

Flavored tobacco products are also directly marketed toward low-income communities and communities of color.²

American Lung Association.

PACT

Pennsylvania Alliance to Control Tobacco

tru
tobacco resistance unit

For more information, visit [PACTOnline.org](https://www.pactonline.org)

¹ U.S. Surgeon General. e-cigarettes.surgeongeneral.gov/documents/surgeon-generals-advisory-on-e-cigarette-use-among-youth-2018.pdf

² Campaign for Tobacco-Free Kids. (2020). tobaccofreekids.org/what-we-do/us/flavored-tobacco-products

³ American Lung Association. (2020). lung.org/quit-smoking/helping-teens-quit/e-cigarettes-schools

⁴ U.S. Food and Drug Administration. fda.gov/tobacco-products/research/path-study-findings-give-insight-flavored-tobacco-health-effects-e-cigarettes-and-adult-use-cigarettes#:~:text=It%20was%20observed%20that%2081%20of%20adults%20aged%2025%20or%20older