

GREAT AMERICAN SPITOUT

# CHEW JUICE CHALLENGE

FEBRUARY 24, 2022

## MATERIALS NEEDED

- 24 Cups (or double the number of participants)
- Gallon of tea
- 2 tablespoons of salt

Alternatively, arrange a Zoom party with your TRU group so everyone can play from the comfort of their home. Just make sure each player has enough mystery tea samples for each question.

## HOW IT WORKS

Big Tobacco can be pretty convincing. That's because they have like a billion lawyers and others helping bamboozle people about the real harm their products and strategies do. So, this fun game reminds members not to fall for the lies.

1. Fill all the cups 1/2 of the way full of tea. Have a teacher, advisor or a neutral party add 2 tablespoons of SALT (representing chew spit) to TWO cups. The water may need to be stirred up to hide the salt. (Be sure the game participants can't see which ones gets the salt).
2. Play a group fact-or-fiction game about tobacco – everyone answers.
3. If a participant gets the answer wrong, they pick a cup and take a drink. Keep the game going for multiple rounds using the remaining cups. The goal is to be the last one standing and not having to drink any “chew”!
4. Make sure you film each sip to capture reactions and post to [#ChewJuiceChallenge](#) and [#TRUinPA](#)



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