



Dear youth,

Are you interested in an opportunity to stop youth tobacco use and stand up against BIG TOBACCO? Do you want to have a lasting impact on the community around you? Then join the Tobacco Resistance Unit (TRU)!

TRU is a youth-led movement throughout Pennsylvania that aims to protect all youth from tobacco and nicotine products. We do this through community outreach, education, and advocacy efforts. This movement was started by the [Pennsylvania Alliance to Control Tobacco \(PACT\)](#) to encourage young Pennsylvanians to help peer educate their friends and classmates about the truth about tobacco products.

Students who join TRU will have the opportunity to participate in tobacco awareness campaigns, social media events, regional conferences, statewide advocacy events in Harrisburg, tobacco prevention education, and much more! Through these activities, our TRU members develop leadership skills, become confident youth advocates, and can even earn scholarships. Last year, we had over 3,000 youth join TRU across the state of Pennsylvania and we are aiming to grow even more during the upcoming year!

By joining TRU, you have the potential to make our vision of a tobacco-free future for PA youth a reality. If you have any questions or would like to learn more, please visit our website at TRUinPA.org.

Sincerely,

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