Tobacco Control Advocacy Practice Worksheet

When preparing to persuade someone to adopt your opinion it is helpful to create an outline to organize your thoughts prior to the meeting.

**WHAT IS YOUR POSITION ON THE ISSUE?**

**WHAT FACTS AND DATA SUPPORT YOUR OPINION?**

Tip: Refer to TRU’s MSA Funding & Clean Indoor Air pages for the latest data.

**WHY SHOULD THIS PERSON LISTEN TO YOU?**

Ask yourself...
What makes you an expert?
How can you appeal to emotions?

**WHAT IS THE ASK?**