

# Tobacco Control Advocacy Practice Worksheet

When preparing to persuade someone to adopt your opinion it is helpful to create an outline to organize your thoughts prior to the meeting.

WHAT IS YOUR POSITION ON THE ISSUE?

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WHAT FACTS AND DATA SUPPORT YOUR OPINION?

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Tip:  
Refer to TRU's  
MSA Funding  
& Clean Indoor  
Air pages for  
the latest data.

WHY SHOULD THIS PERSON LISTEN TO YOU?

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Ask yourself...  
What makes  
you an expert?  
How can you  
appeal to  
emotions?

WHAT IS THE ASK?

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