



Dear School Administration,

Thank you for considering a partnership with the Tobacco Resistance Unit (TRU) to become a TRU school. Together, we can help youth stand up to BIG TOBACCO by implementing TRU groups in classrooms and after school clubs.

TRU's mission is to protect Pennsylvania's youth from all tobacco products, including e-cigarettes, through community outreach, education, advocacy, prevention, and cessation. TRU's vision is for all Pennsylvania youth to be tobacco-free. TRU wouldn't be as strong as it is without the help of our TRU schools!

TRU youth will have the opportunity to participate in tobacco awareness campaigns, social media events, regional conferences, statewide advocacy events, tobacco prevention education, and much more. Not only will youth be a part of TRU, they will also develop leadership skills and become confident youth advocates. There are opportunities for TRU members to impact their community, develop skills for their resume, and earn scholarships. Last year, we had 3,232 youth members join TRU across the state of Pennsylvania and we are aiming to grow even more during the upcoming year!

By starting TRU groups in your school, we have the potential to make our mission for a tobacco-free Pennsylvania possible. On behalf of the American Lung Association, I want to thank you for helping TRU and supporting us as we continue to stand up for our youth. If you have any questions or would like to learn more, please visit our website: www.TRUinPA.org.

Sincerely,

Lauren Chappel
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