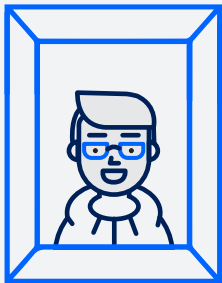


#TheFaceYouFund

Inspiring legislators with real faces and stories.

Making sure legislators see the people their funding decisions affect is an essential part of TRU's campaign this year. While we can't meet together in person, we can make our presence known and share why tobacco control is important to each of us personally. Without tobacco prevention and control funding, we wouldn't have programs like the Tobacco Resistance Unit (TRU)!

3 Ways to Get Involved from Home

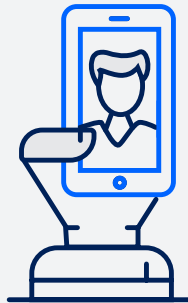


Activity: DIY Selfie Frame

Suggested Timing:

Prep frame using any materials found at home; share selfie between August and September 2020.

Students can download our template or create their own picture frame, featuring #TheFaceYouFund. Have them wear TRU gear and snap a selfie in the frame to share on social media – tagging @TRUinPA and their legislators (advisors to provide social handles).



Activity: Virtual Selfie Frame

Suggested Timing:

Share via Instagram between August and September 2020.

For a digital version, students can add one of our custom frames to their selfie and share in their own Instagram story to support tobacco control. Remind them to tag @TRUinPA and their legislators (advisors to provide social handles).



Activity: A TRU Thank You

Suggested Timing:

Mail or email by September 30th.

Encourage students to download and send our postcard to legislators. In addition to thanking legislators for their efforts to keep youth tobacco-free, students can also share why they joined the fight against tobacco (advisors to provide legislator mailing information).

For full details and more ways to participate virtually, visit truinpa.org.

