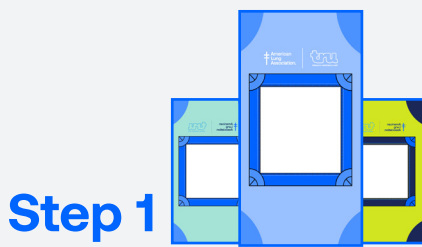


CREATE YOUR OWN #TheFaceYouFund Story

ON INSTAGRAM OR FACEBOOK



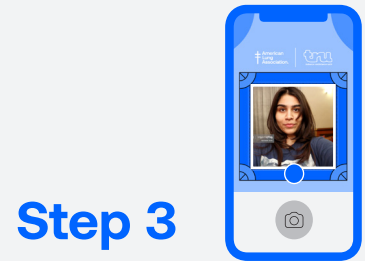
Step 1

Select “Get Frames” from the TRU website and save one (or all) of the .PNG files to your phone.



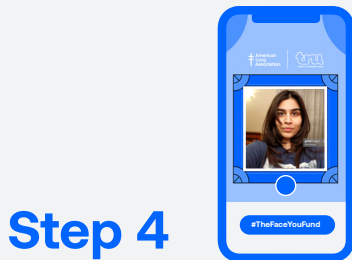
Step 2

Open Instagram and click to create your story. Swipe up to see the toolbar and choose your frame.



Step 3

Once the frame is added to your story, swipe up to access the camera. Double tap the screen to capture a square image. Smile and press the button to take your selfie. Using two fingers, move your selfie to fit within the frame.



Step 4

Swipe up again to see the toolbar and add your hashtag and @mentions. Include #TheFaceYouFund, @TRUinPA and your legislatures.



Step 5

Now you're ready to post! Once it's live, you can share it on Facebook, too.

Tips & Tricks

- Stories disappear after 24 hours so create yours on Advocacy Day, May 5.
- Your advisor will provide details for tagging your legislators.
- Consider adding more stories about your fight against tobacco or the importance of MSA funding.