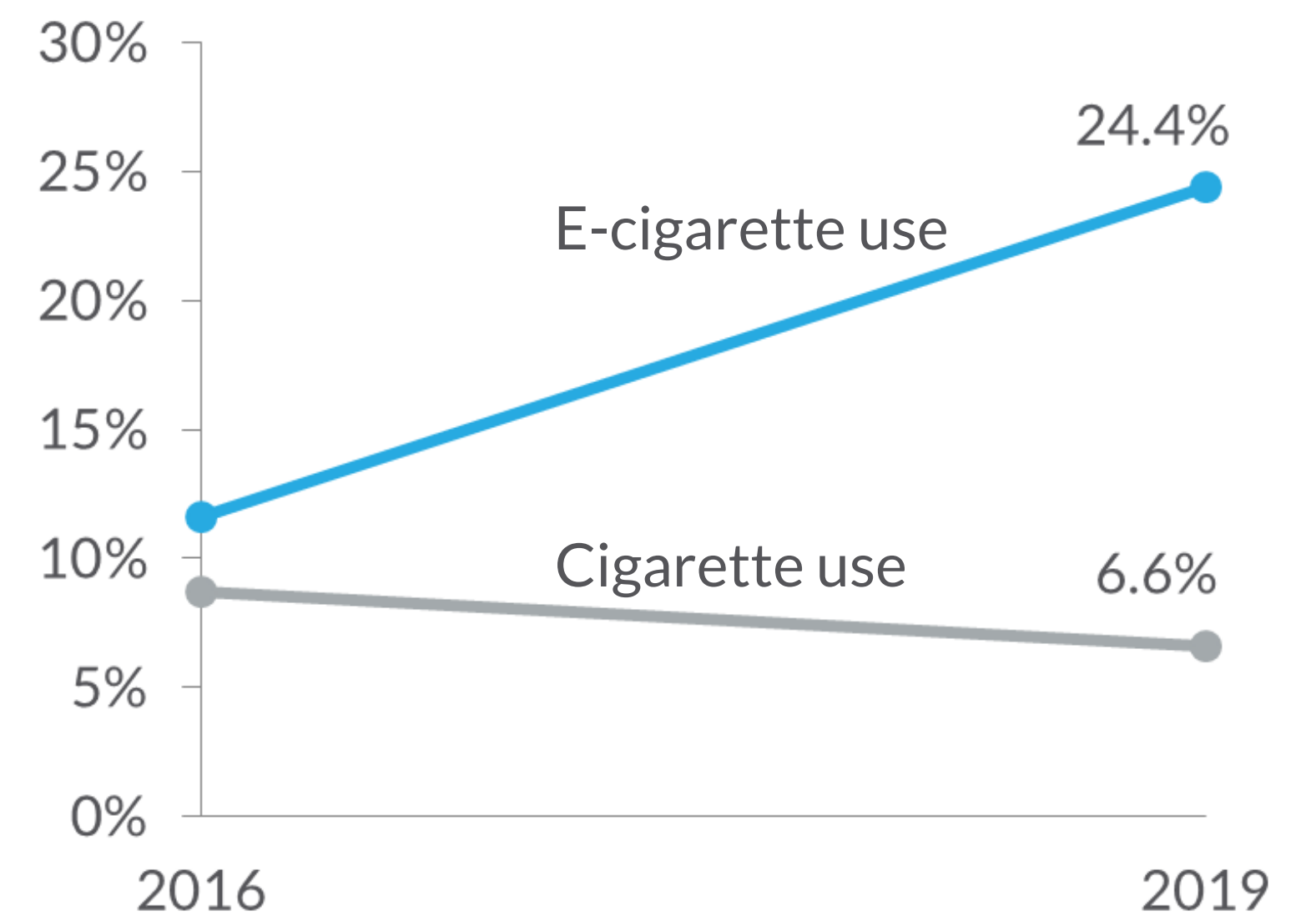


## Youth e-cigarette use in Pennsylvania is growing at alarming rates.

**24.4%**  
of high school students in Pennsylvania use e-cigarettes, as of 2019.

While cigarette use among Pennsylvania high school students has dropped in recent years, **e-cigarette use has surged**, increasing by 110% since 2016.



## Tobacco prevention among youth is crucial.

**5.6 million**

of today's youth in America will die early from a smoking-related illness if current smoking rates don't change. That's 1 in every 13 kids currently under 18.



**Almost 90%**

of cigarette smokers first tried smoking by age 18, and 98% by age 26.

## Youth involvement in tobacco prevention is necessary to end the current epidemic.

The Tobacco Resistance Unit (TRU) is a movement throughout all of Pennsylvania to help youth, ages 12 to 18, stay tobacco- and nicotine- free.

<b>TRU Involvement</b> 2018-2019	<b>3,185</b> TRU members	<b>120</b> TRU groups	<b>101</b> TRU advisors	<b>508</b> TRU Youth at Day at the Capitol
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### Current TRU Priorities

#### Master Settlement Agreement (MSA)

Advocate for the funding of tobacco prevention and control programs at the levels recommended by the CDC (\$140 million annually).

#### Tobacco 21

Participate in the #UpTheAgePA Campaign.

Educate peers, the public, and decision makers about the benefits of increasing the age of sale for all tobacco products to 21.

For more information, please visit [truinpa.org](http://truinpa.org).

References: PA YRBS 2016-2019; CDC 2014; CDC 2012