**Tobacco Control Advocacy Practice Worksheet**

When preparing to persuade someone to adopt your opinion it is helpful to create an outline to organize your thoughts prior to the meeting.

1. **WHAT'S YOUR POSITION ON THE ISSUE?**

2. **WHAT FACTS AND DATA SUPPORT YOUR OPINION?**

   - Tip: Reference the T21 and MSA funding infographics for the latest data.

3. **WHY SHOULD THIS PERSON LISTEN TO YOU?**

   - Ask yourself... What makes you an expert? How can you appeal to emotions?

4. **WHAT IS THE ASK?**