

Tobacco Control Advocacy Practice Worksheet

When preparing to persuade someone to adopt your opinion it is helpful to create an outline to organize your thoughts prior to the meeting.

WHAT'S YOUR POSITION ON THE ISSUE?

WHAT FACTS AND DATA SUPPORT YOUR OPINION?

Tip: Reference the T21 and MSA funding infographics for the latest data.

WHY SHOULD THIS PERSON LISTEN TO YOU?

Ask yourself...
What makes you an expert?
How can you appeal to emotions?

WHAT IS THE ASK?
